S/N: 10/658,943 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Nicholas Simons et al. Examiner: Termanini, Samir

Serial No.: 10/658,943 Group Art Unit: 2179

Filed: September 10, 2003 Docket No.: 14917.1114US01/MS300314.01

Title: System and Method for Processing Featured Content

RESPONSE

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated August 18, 2009, please reexamine and reconsider the application in view of the appended remarks.